Habitat for Humanity of Greater Orlando Announces Coca-Cola as 2016 Beverage Sponsor
Coca-Cola Donates 30,000 Beverages to Support Habitat Volunteers

Orlando, Fla (May 25, 2016) – Habitat for Humanity of Greater Orlando recently announced Coca-Cola Co. as its official beverage sponsor for 2016. Coca-Cola Co. has committed to donate more than 30,000 beverages, including bottled water, Powerade, iced tea, juices and sodas to hydrate the more than 6,000 volunteers who annually support Habitat Greater Orlando’s mission.

“Our volunteers work tirelessly on our build site to construct affordable housing alongside our future homeowners,” said Catherine Steck McManus, president and CEO of Habitat Greater Orlando. “They spend countless hours outside in the hot sun, doing everything from framing to roofing to drywall. Safety is our top priority, and keeping our volunteers hydrated is vitally important.”

This generous commitment will result in a tremendous cost savings for Habitat Greater Orlando. Funds saved will be reinvested into the construction of homes for hardworking families.

“We are very proud to support Habitat Greater Orlando because they provide a hand up, not a hand out,” said Steve Menosky, Coca-Cola’s Orlando distribution center manager. “As the local Coca-Cola Bottler, we are committed to supporting the communities that we serve.

In addition to the donation of products, Coca-Cola employees will be giving their time volunteering for Habitat Greater Orlando. Coca-Cola team members will be working on the build site, participating in National Women Build Week and supporting the efforts of Habitat Greater Orlando’s annual Home Builders Blitz this summer.

“We could not be more grateful for this new partnership with Coca-Cola. The company sets a wonderful example of what it means to be a good corporate citizen,” added McManus.

About Habitat for Humanity of Greater Orlando
Habitat Greater Orlando partners with people in the community to build or improve homes. Habitat homeowners help build their own homes alongside volunteers, and pay an affordable mortgage. The program assists Habitat homeowners to achieve the strength, stability and independence they need to build a better life for themselves and for their families.

Habitat Greater Orlando is one of approximately 2,100 local affiliates of Habitat for Humanity International. Support from sponsors, donors and volunteers directly benefit the Central Florida community. To learn more about Habitat Greater Orlando or to make a donation, call 407-648-4567 or visit www.habitat-orlando.org. Like Habitat Greater Orlando on Facebook www.facebook.com/habitatorlando and follow on Twitter @HabitatOrlando.

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