FOR IMMEDIATE RELEASE

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Habitat for Humanity of Greater Orlando Partners with Lowe’s for Nationwide “Women Build” Event

Orlando women come together to build a home for Latrina

Orlando, Fla (February 28, 2017) – Habitat for Humanity of Greater Orlando will be celebrating National Women Build Week during the week of March 4-11, 2017, in partnership with Lowe’s and alongside over 100 local Orlando women. The opening ceremony to kick-off the event will take place on Saturday, March 4th at 8:00am at the Butler’s Preserve community, which will feature 59 homes upon completion in mid-2017.

“Women Build is a great opportunity for women of all skill levels to come together to help a family build an affordable place they can call home and we are grateful to Lowe’s, our sponsors, and fundraisers for their financial and volunteer support,” shared Catherine Steck McManus, President and CEO of Habitat Greater Orlando.

This year, volunteers will be building a home for Latrina; a dedicated mother of five currently living in a two-bedroom apartment with her three youngest daughters. After completing 300 sweat equity hours and accomplishing 17 homeownership classes, Latrina will finally see all of her hard work pay off when she purchases her home.

“I am truly blessed to have been able to come across an organization like Habitat for Humanity of Greater Orlando. This organization has not only provided my family and me with the shelter we have long been searching for, but with the strength we needed to continue to grow,” shared Latrina.

Sponsors for this year’s event include Lowe’s, Rosen Hotels & Resorts, PCL Construction, Appleton Creative, CNL Financial Group, James Hardie, National Association of Women in Construction (NAWIC), Orlando Health, Paverscape, Inc., Peace United Method Church, UCF Athletics, and White’s Site Development, Inc.

The Women Build event committee members include Janice Abrew-Coriano, Rosen Hotels & Resorts; Angela Highland, Division Ten Specialities; Kate Rupp, PCL Construction; and Diana LaRue, Appleton Creative.

Since starting Women Build in Orlando in 2009, more than 1,500 women have volunteered 12,500 hours and raised nearly $700,000 to serve families in need. To learn how you can support this event, contact Jacqueline Boykin at jboykin@habitat-orlando.org or 407-440-6968.

About Habitat for Humanity of Greater Orlando
Habitat Greater Orlando partners with people in the community to build or improve homes. Habitat homeowners help build their own homes alongside volunteers, and pay an affordable mortgage. The program assists Habitat homeowners to achieve the strength, stability and independence they need to build a better life for themselves and for their families.
Habitat Greater Orlando is one of approximately 2,100 local affiliates of Habitat for Humanity International. Support from sponsors, donors and volunteers directly benefit the Central Florida community. To learn more about Habitat Greater Orlando or to make a donation, call 407-648-4567 or visit www.habitat-orlando.org. Like Habitat Greater Orlando on Facebook www.facebook.com/habitatorlando and follow on Twitter @HabitatOrlando.

About Lowe’s in the Community
Lowe’s, a FORTUNE® 50 home improvement company, has a 50-year legacy of supporting the communities it serves through programs that focus on K-12 public education and community improvement projects. Since 2007, Lowe’s and the Lowe’s Charitable and Educational Foundation together have contributed more than $250 million to these efforts, and for more than two decades Lowe’s Heroes employee volunteers have donated their time to make our communities better places to live. To learn more, visit Lowe’s Open House digital newsroom or follow @LowesMedia on Twitter.

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