Wells Fargo Partners with Habitat for Humanity of Greater Orlando
Local Bank Provides Support for Not-for-Profit’s Community Development Initiatives

Orlando, Fla (April 26, 2018) – Wells Fargo is partnering with Habitat for Humanity of Greater Orlando to support community development initiatives in the Malibu Groves community in Orlando. As a Habitat Greater Orlando donor for more than a decade, Wells Fargo recognized the value of empowering residents to discuss issues related to their neighborhood and to adopt realistic and long-term solutions.

Habitat Greater Orlando’s Neighborhood Revitalization (NR) program has changed the lives of more than 200 families in our community through painting and repairs, making it possible for them to stay in their homes. Neighborhood Revitalization works in partnership with neighborhoods to improve quality of life through repairs and community development. Habitat Greater Orlando empowers residents to establish a community association, facilitate conversations, plan activities, and create a neighborhood action plan. This program helps preserve existing affordable housing for low-income families while simultaneously providing all residents with the tools to work together to maintain their community and be actively involved in shaping their future.

Wells Fargo sponsored a National Night Out gathering in October that drew more than 200 attendees for a block party to build community connections and have fun with family. Entertainment included a BBQ, face painting, information about the Neighborhood Watch program and opportunities to get involved with the community. Wells Fargo also underwrote the cost of refreshments for Habitat Greater Orlando’s Community Conversation and Community Partner Coalition meetings. The Community Conversation meetings attract more than 40 community members to listen to a law enforcement update, guest speakers focusing on services available to the community, business and community updates on neighborhood improvements, neighborhood watch, upcoming community events, and how to get involved. The Community Partner Coalition meetings brings more than 25 representatives together from more than 50 not-for-profit, businesses, government offices, law enforcement and elected officials offices to work on the neighborhood action plan and discuss opportunities for collaboration.

“Habitat Greater Orlando’s success is built upon forging community partnerships, especially those that foster engagement,” said Catherine Steck McManus, President and CEO of Habitat for Humanity of Greater Orlando. “Wells Fargo’s continued support and involvement increases Habitat Greater Orlando’s ability to help more homeowners and improve more neighborhoods to further our mission. We are truly grateful for their ongoing involvement.”

About Habitat for Humanity of Greater Orlando
Habitat Greater Orlando partners with sponsors, donors and volunteers to build affordable housing, revitalize neighborhoods and strengthen communities. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage, achieving the strength, stability and independence to build a better life for themselves and their families. Neighborhood Revitalization efforts are tailored to address the vision of residents who take on leadership roles in their community’s renewal. Residents are empowered to revive their neighborhood through repairs, beautification projects, community cleanups and developing community partnerships to enhance their quality of life and to nurture their sustainability. Habitat Greater Orlando is one of approximately 2,100 U.S. affiliates of Habitat for Humanity International. To learn more about or donate to Habitat Greater Orlando, call 407-648-4567 or visit www.habitatorlando.org, like Habitat Greater Orlando on Facebook www.facebook.com/habitatorlando and follow us on Twitter @HabitatOrlando.

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